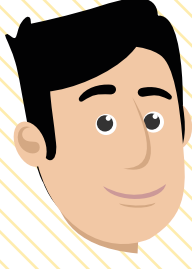


# The Ultimate SMILE Infographic

## Types of Smiles<sup>1</sup>

### Polite



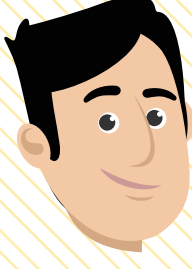
We raise our lips, but our eyes are unengaged. We give this smile to strangers.

### Embarrassed



We look away or down. This smile means we've done something out of the norm.

### Fake



We smile with one side of our lips. This conveys sarcasm.

### Genuine



Our lips raise and part, revealing a natural, unforced smile.

### Loving



We tilt our heads while doing the "genuine" smile.

### Synchronized



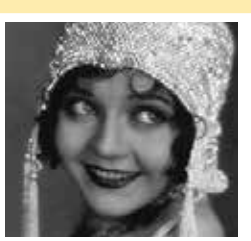
The "loving" smile with a forward body movement towards the recipient.

## SMILES & PHOTOS<sup>2</sup>



1800s

Smiling wasn't a style in Victorian times. Why? Long exposure times and bad dental hygiene.



1900s

In the early 1900s, cameras captured the smiles of Hollywood film stars. This trend became the photo standard.



1943

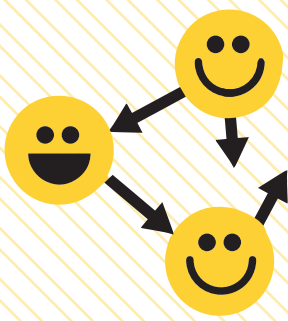
President Roosevelt is the rumored founder of this popular phrase. The sounds in "cheese" cause our mouths to form a smile.

## Reasons to Smile<sup>3</sup>

### Reduces Stress



### Contagious



### Enhances Beauty



### Conveys Power



### Boosts Mood



### Increases Lifespan



### SOURCES

- <sup>1</sup> <http://bodylanguageproject.com/tiny-book-of-body-language/the-six-most-common-types-of-smiles-and-their-hidden-meaning/>
- <sup>2</sup> <http://www.todayifoundout.com/index.php/2013/04/the-origin-of-say-cheese-and-when-people-started-smiling-in-photographs/>
- <sup>3</sup> <http://www.lifehack.org/articles/lifestyle/11-facts-about-smiling.html>